

December 20, 2021

Thank you to the local Shriners for raising awareness and support for mental health

Over the past few months, the Brockville & District Shrine Club has started a movement – to promote awareness for youth mental health. They want to encourage everyone to do their part to support youth in our local communities. The Lanark, Leeds and Grenville Addictions and Mental Health (LLGAMH) team wants to say thank you!

“Right now in Ontario 1 in 5 children are struggling,” notes Patricia Kyle, LLGAMH’s CEO. “The Shriner team has led the way in encouraging everyone to take the pledge to be an ally, supporter, and confidant, and ensure that every child has the support that they need to simply enjoy being a kid. We are so grateful for their support.”

The #iPledge Challenge is a community-wide and community-led initiative. It has been promoted widely through Bell Media across radio, television and digital channels and is being amplified by mental health community partners in the region. Everyone is encouraged to continue to download the **printable bubble**, write a pledge, take a selfie with your promise, and post it on social media with the hashtag #iPledgeChallenge.

“The Shriners team, led by Jack Butt, are always giving back to their community. We are honoured to work with them and our many mental health partners to help spread the word,” sums up Patricia Kyle.

Plans are already underway to take this movement to the next level with more messaging and activities in 2022.

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